

N.D. Communication Arts Program

Video Production

Evaluation Form



NDSU
Extension Service
 North Dakota State University

County Commissions, North Dakota
 State University and U.S. Department
 of Agriculture Cooperating
 NDSU is an equal opportunity institution

Title of Presentation _____

Name of Presenter _____ Division _____

Age _____ Years in 4-H _____ County _____ Placing _____

Individual Team

	Things Done Well	Things That Could Be Improved
Creativity (20%) A. Various images used throughout the video B. Uniqueness		
Flow of Video (25%) A. Good transitions from scene to scene B. Used storyboard to aid process of making video C. Video goes well with music (if applicable)		
Technical Performance (25%) A. Camera Operation B. Audio/Video quality		
Miscellaneous (15%) A. Has knowledge of equipment used B. Credits are included C. Video is appropriate length		
Presentation (15%) A. Vocal <ul style="list-style-type: none"> - Voice - Enunciation-clarity, pronunciation - Volume - Sincerity - Conversational style - Emphasis where needed - Rate - Pitch - Grammar B. Physical <ul style="list-style-type: none"> - Gestures - Eye Contact - Stance, mannerisms, poise - Appropriately dressed C. Overall Effectiveness <ul style="list-style-type: none"> - Audience impact - Appeal - Impression D. Team <ul style="list-style-type: none"> - Both team members participated in the presentation (if applicable) 		