

## **Initial steps for a complete producer to consumer value added beef program**

### **PRODUCER**

- Document herd health
- Maintain continuous genetic and quality improvements
- Individualized ID tracking system -- ranch through processing
- Retain ownership or data retention through final sale of products
- Individual animal performance and carcass data returned to the producer

### **FEEDLOT**

- Ranch coordinated health program
- Eliminate unnecessary feed additives
- Produce a consistent end product
- Ultrasound to determine optimum endpoint
- Individual animal performance and carcass data returned to the producer